



IMAGINATION | JUNE 2016 NEWSLETTER



iMAGINE
WHERE IDEAS TAKE YOU

Reflect and Refresh

Nadia Zerka, Account Manager

Summer is here and the change of season is always a good time to reflect on and refresh areas like your brand, your living space or even your daily routines.

At Imagine, we've been taking a long, hard look at our own social media and trying to find that magic formula of posting engaging content without bombarding newsfeeds. Over the next few months, we'll be testing out different methods and analyzing the results.

I'll let you in on a little secret. We're using ourselves as guinea pigs. Why? Because the better we are at our own social media, the better we can help our clients with theirs.

If you're not following us already, take a couple minutes to click "like" or "follow" on [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#) and subscribe to our [blog](#). We'd love to know what's working - and what isn't.



TEAM iMAGINE

iMAGINE Communications, Full Service Marketing & Communications Firm



Senior designer [Julie Varley](#) successfully completed "The Complete Web Developer Course" through [udemy](#), an online learning marketplace. Julie is now certified in HTML, CSS, Javascript, jQuery, Bootstrap, Wordpress, PHP, MySQL, APIs, and the fundamentals of developing mobile applications.



HI SCORES BAR-ARCADE EVENT

Sheri Long, Account Manager



Hi Scores Bar-Arcade held its first Cornhole Tournament at its newest location at 4785 Blue Diamond Road on Sunday, June 12. A day loaded with craft beers and an all-you-can-eat barbecue, it was definitely the place to be! Here's how it all went down.



CONGRATS TO THE IMAGINE GRADS

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In the last few weeks, Imagine has celebrated the graduation of two of our team member's children. Matt Long (Sheri's son) graduated from Coronado High School and will attend Dixie State in the fall. Niki Neri (Megan's daughter) graduated from Chaparral High School and will attend Nevada State College.

We also want to congratulate Katie Namchek (Donna's daughter), who just completed 8th grade at Dell Webb Middle School and will begin her high school career at Veterans Tribute Career and Technical Academy.



SIMPLE COMPUTER REPAIR EVENT

Sheri Long, Account Manager

Simple Computer Repair opened a new franchise location in Coon Rapids, Minnesota in May and celebrated the opening with a ribbon cutting and party with tents, food and music on June 4. SCR is the brainchild of Jim Brock, who established the first store in Henderson, Nevada in 2008 to fill a void in the marketplace - to provide the community with a neighborhood computer repair store dedicated to three principles: no speculation, no opinions and no geek speak. In addition to PCs, the company also repairs game consoles, Apple devices and Samsung Galaxy phones.



THINGS AREN'T ALWAYS WHAT THEY SEEM.

Nadia Zerka, Account Manager

I was tasked to research a company to find out what they were doing marketing-wise. They are perceived to be an upstanding company that others want to align themselves with, and we wanted to know what they were doing to create that perception.

After some quick research, it became clear what they were doing. It's not that they had outstanding ads or a huge social media following or were featured in the news. It's that they were doing exceptional work and serving the needs of their clients better than anyone else.

[READ MORE](#)

UPCOMING EVENTS

Every month, each Imagine branch shares an upcoming event in its area.

MICHIGAN | Sloan Museum Auto Fair | June 25+26

FLORIDA | Red, White and Kaboom | July 3

NEVADA | Fourth of July Celebration | July 4

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